

Zhijian Li

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EDUCATION

Kellogg School of Management, Northwestern University

Ph.D. Quantitative Marketing 09/2024 - present

University of California, Los Angeles

M.A. Economics 09/2020 - 09/2022

B.S. Mathematics-Economics, with a Specialization in Computing 09/2018 - 09/2022

EMPLOYMENT

UCLA Anderson School of Management

Research Assistant to Prof. Ashvin Gandhi 03/2022 - 07/2024

Department of Economics, UCLA

Grader for Economics 143 (Advanced Econometrics) 03/2022 - 05/2022

Undergraduate Fellow, LIFE-M Lab 07/2021 - 03/2022

Research Assistant to Prof. Kathleen McGarry 10/2019 - 03/2020

WORKING PAPERS

Misinformation and Mistrust: The Equilibrium Effects of Fake Reviews on Amazon.com
with Ashvin Gandhi and Brett Hollenbeck

AWARDS AND SCHOLARSHIPS

Departmental Scholar, Department of Economics, UCLA 09/2021 - 09/2022

MISCELLANEOUS

Languages: English (native), Chinese (conversational)

Programming Languages: Julia, Stata, Python, R